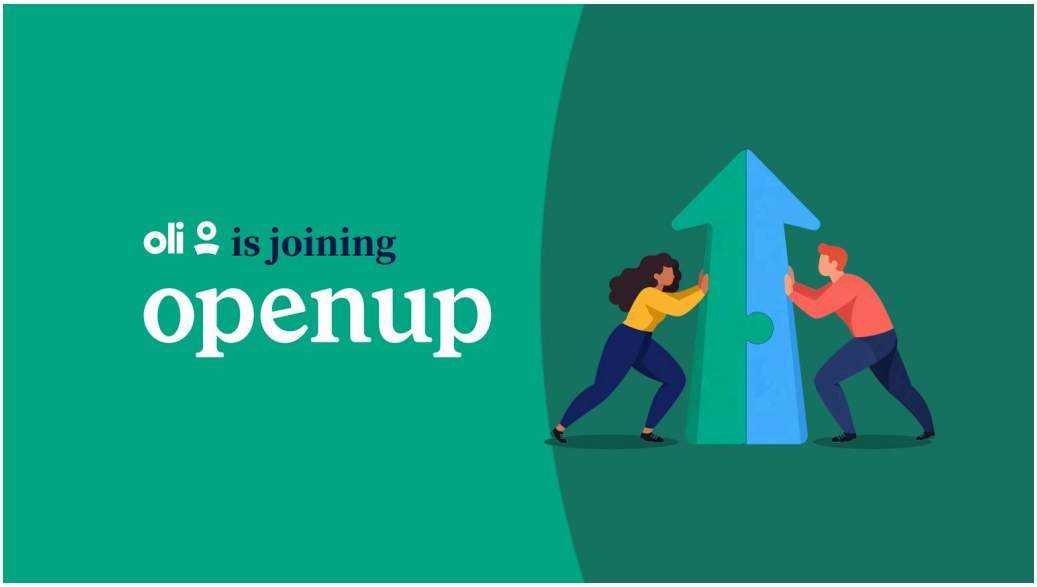
openup

Mental well-being for all

OpenUp acquires Oli, the UK platform for workplace mental well-being

OpenUp and Oli combine forces in the European mental well-being market

Amsterdam, 19 November 2026 – Oli, the UK platform for workplace mental well-being, is joining forces with OpenUp. They will work together on OpenUp's mission to become the number 1 mental well-being platform in Europe. More than 40 organizations and 10,000 employees Oli supports are moving across. Together, the two form a modern mental well-being platform with over 250 psychologists, lifestyle and financial experts in 45+ languages, expanding the languages and time zones both client bases can draw on.



Mental well-being at work is still a local market. Care is organized by country, psychologists are licensed by country, and privacy rules and reimbursement differ by country. In the last five years, each market has grown its own local providers. Nobody has yet built a European champion that can compete at scale with the larger global players. That is what OpenUp intends to do, and it is why Smartfin VC joined as a shareholder this spring, to accelerate the company's growth in Europe and create room for acquisitions.

"Our mission is to make mental well-being accessible to everyone in Europe, and you cannot do that by yourself," says Gijs Coppens, founder and CEO of OpenUp. "There are many good initiatives across Europe in preventative mental well-being, each strong in its own market. Every country runs its own care system, with local habits and local providers.

The fastest route to one European provider is to bring together the strongest local ones. Oli is the first step, and it will not be the last."

Oli has worked with many fast-growing companies across Europe, including Personio, a leading HR platform in Europe. For Oli's clients, the move brings OpenUp's existing service: unlimited 1:1 sessions with certified psychologists, sessions in more than 45 languages, and free access for all employees' family members. "We built Oli to make mental health at work truly accessible," says Sançar Sahin, co-founder of Oli. "That work continues, at a scale we could not have reached on our own."

People alongside AI

With the added scale, OpenUp also wants to help employers through the shift to working with AI. "As AI takes over more and more specialist work, jobs come down to a handful of human skills: thinking critically, building relationships, giving feedback and creating a good working climate," says Coppens. "Companies are going all in on AI, and they need to go all in on their people too. Those are exactly the skills our psychologists work on every day."

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About OpenUp

OpenUp helps employees grow, at work and beyond. Through an accessible platform, OpenUp provides direct support to build and retain resilient and engaged teams. The service includes three components: personal sessions with psychologists, physical health experts (such as nutritionists or sleep specialists), and financial experts; interactive group sessions; and online courses. Unlike traditional EAPs or occupational health services, OpenUp focuses on direct, preventive support for mental health issues. The support is anonymous, has no waiting lists, and is available in more than 45 languages. More than 2,000 organizations and 700,000 employees and their family members rely on OpenUp to reduce absenteeism, increase retention, and strengthen employee productivity and engagement. www.openup.com

About Oli

Oli (Oliva Health Ltd.) is a UK platform for workplace mental well-being, founded in London in 2020 by Javier Suárez, Sançar Sahin and Huw Slater. Oli provides employers with psychological support for their employees, aiming to make mental health care at work accessible.